

Shih Chien University Department of Food and Beverage Management(Master's Program, Innovation in Food and Beverage Industry)
(Master's Program-Day school)

List of Required and Elective Courses Academic Year 2022Sept.~

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| Course Type/Semester | | 1st Academic Year | 2nd Academic Year |
|----------------------|-----|---|--|
| General Required | 1st | | |
| | 2nd | | |
| College Required | 1st | | |
| | 2nd | | |
| Dept. Required | 1st | Innovative Management in Food & Beverage Industry [3] Statistics & Data Analysis [3] Academic Integrity & Ethics [00] | Independent Study (I) [1] The Seminar on Special Topics (I) [2] |
| | 2nd | Research Methods and Methodology [3] | Independent Study (II) [1] The Seminar on Special Topics (II) [2] |
| Dept. Elective | 1st | Innovative Marketing in Food & Beverage Industry [3] | New Product Design & Development [3] Innovative Service Management [3] Research of Hospitality Human Resource Management [3] |
| | 2nd | Food Production and Process Management [3] Plan for Hospitality Case Study [3] Sustainability in Tourism and Hospitality [3] Innovative Management in Food & Beverage Industry [3] | Hospitality Financial Management [3] |

Notes:

Required for graduation : 36 credits(General Required : 0,Required : 15 , Elective : 21)