

Shih Chien University Department of Food and Beverage Management(Master's Program, Innovation in Food and Beverage Industry)  
(Master's Program-Day school)

List of Required and Elective Courses

Academic Year 2022Sept.~

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Course Type/Semester		1st Academic Year	2nd Academic Year
General Required	1st		
	2nd		
College Required	1st		
	2nd		
Dept. Required	1st	Innovative Management in Food & Beverage Industry [3] Statistics & Data Analysis [3] Academic Integrity & Ethics [00]	Independent Study (I) [1] The Seminar on Special Topics (I) [2]
	2nd	Research Methods and Methodology [3]	Independent Study (II) [1] The Seminar on Special Topics (II) [2]
Dept. Elective	1st	Innovative Marketing in Food & Beverage Industry [3]	New Product Design & Development [3] Innovative Service Management [3] Research of Hospitality Human Resource Management [3]
	2nd	Food Production and Process Management [3] Plan for Hospitality Case Study [3] Sustainability in Tourism and Hospitality [3] Innovative Management in Food & Beverage Industry [3]	Hospitality Financial Management [3]

Notes:

Required for graduation : 36 credits(General Required : 0,Required : 15 , Elective : 21)